

# *Infor10 Business Intelligence*

Infor10 Business Intelligence (BI) helpd you gain insight into those key factors that impact your business. Infor BI puts the power of information in your hands so you can quickly identify and respond to your company's challenges.



## *Get Information now.*

The information your company is constantly growing, and to stay competitive, your data-gathering strategy has to keep pace with business change. With multiple sources of data, it can be difficult for your users to get to all the information they need—or they suffer from data overload. Your users need business intelligence reporting and analytical tools that provide the most up-to-date information in a timely fashion. They need information delivered in a cohesive format that can help drive your organization's business decisions and actions.

Even with sophisticated IT infrastructures, many organizations still encounter problems finding the information they need, when and how they need it. To overcome these obstacles, companies need a robust business intelligence solution that will access, filter analyze, and publish information throughout their organizations—anytime, anywhere. The solution they choose must merge data from multiple sources into a single report, helping them quickly transform raw data into valuable information.

For more than 30 years, Infor10 Business Intelligence (BI) solutions have helped leading companies optimize the effectiveness of their business processes. Infor10 BI has there key components, including Application Studio for web reporting, OLAP Server for multidimensional business analysis, and Office Plus for Microsoft Excel based reporting and analysis. Together, these three components provide powerful business intelligence capabilities that you can leverage to understand and gain insight into those key factors that impact your business.



## *Deliver more than answers.*

With Infor10 Business Intelligence, you have a self-service solution that responds, adapts and delivers analysis automatically as change happens. Your business managers can quickly create tailored analysis, dashboards and exception-based flash reports, so they can measure what matters now and in the future—and they can do this using common business term without needing any additional technical training. All the data is available through a single portal. They can access the right information and work with it in the right format, whether they are comfortable with a web-browser, Microsoft Excel, PDF or many other formats.

### **Essential background information.**

Because Application Studio quickly integrates information via standard interfaces like OLE DB, ODBO and others, you can simultaneously present information from different data sources in a single report. All reports are instantly web-ready and you can deploy them using standard web browsers. And to evaluate business processes, you need more than numbers. You need access to essential background information on customers, contacts and more that are often stored in text files, spreadsheets, emails, websites or other semi-structured files. With Application Studio, you can supplement your reports with links to these relevant

documents. Since the solution adapts to your company's structures, you can immediately begin to tap your current data sources.

### **Sophisticated information analysis.**

Sorting, ranking, color coding and other advanced analytic options help you assess information in seconds. Designed for business professionals, Application Studio and Office Plus lets you browse data by dragging and dropping desired elements into the web or Excel. You can also zoom in to more detail on desired elements. By creating new or modifying existing models within the Excel environment, you'll keep the software in sync with changes without requiring IT support.

## *Get what you need.*

Infor10 Business Intelligence provides you with a single system that measures and monitors your business, delivering timely and up-to-date information in a format that's immediately useable. Out of the box you have access to eight analysis models that sit on top of any dataset and automatically identify trends, outliers, clusters and ranking—to name just a few—to draw your attention to the most important information and use it to drive decisions. You can easily adapt your own reports and create new ones. Data is automatically filtered and secured so that you see only the information that's relevant to you.

### **Access rights and user profiles.**

Detailed access rights and user profiles let you view only the information you need for your tasks. A list concept allows you to prepare and filter raw data into specialized information and adhoc reporting ensures you can easily create analyses and reports—much like using a pivot table. Plus, you can publish reports quickly and easily on your corporate intranet and the web. The solution exports data into pure HTML, so client-side work is minimal.

### **Advanced reporting.**

Using all the functions of Excel, you can transform common

analytic views into standard reports. You can also create reports from basic to complex—even adding charts or navigation menus—and then connect them to existing data sources in minutes. Application Studio and Office Plus reports maintain their professional layout with zero maintenance by automatically selecting the correct number of rows and columns for each query. Plus, wizards make it easy to create sophisticated reports such as trend analyses. Advanced users can also produce custom templates or adapt standard ones to corporate design, key performance indicators and more.



## *Adapt to change*

Through a combination of online analytical processing (OLAP) and web reporting, you have standard analysis and reports that adapt and evolve along with your business. The solution automatically captures and presents new data to ensure that the information you receive is complete and up-to-date. You can quickly see the potential impacts of changes before they happen. You can model “what if” scenarios with multiple business rules and interdependencies, improving not only your business decisions, but also your confidence in those decisions.

### **Advanced technology in a familiar environment.**

Application Studio and Office Plus lets you enjoy high-level functions

in a comfortable spreadsheet skills without the limitations of individual spreadsheets. Wizards and tips assistants offer additional support and ensure that you can quickly take advantage of all the solution’s functions. Plus, innovative “hyperblocks” ensure that changes in your structures will be automatically updated in your report.

### **Better business insight.**

With its flexible modeling features and integration with both OLAP Server and relational data, OLAP Server delivers an ideal platform for better analysis models. Introducing multidimensional data into your modeling process

enhances “what if” comparisons, improving not only your business decisions, but also your confidence in those decisions.

OLAP Server also makes it possible to test multiple business scenarios quickly and view information down to any level of details. Likewise, you can set up business rules to reflect interdependencies. Since calculations are preformed in real time, you’ll immediately see how a possible sales rebate would impact your bottom line. User security settings also contribute to better compliance with Sarbanes-Oxley requirements. Functions like start and end dates of users and groups as well as individual password security setting for users, help you adhere to regulations.

## *Go as fast as you want.*

Since all modeling is done in the memory-resident OLAP calculation engine, you can change business rules and see the results of those changes very quickly. You can even modify the information during your analysis, instead of having to go back to the original data source. Users won’t need to look through pages and pages of reports to find what’s important. Best of all, with a single system for acquiring information from disparate data sources and pulling them into one contextually aware business intelligence platform, you’ll save money and time by reducing the manual and duplicated efforts of

each of your employees today.

### **Easy to use and maintain.**

OLAP Server is designed for business professionals. Simply drag and drop desired data elements and zoom in a details, all without needing IT support. The solution also provides one common administrator interface with the ability to control online backups, administer databases on remote servers and update roles from this single location. What’s more. OLAP Server is memory-resident, which means it stores all “write” actions and data modifications in auditable relational tables. With this function, you can easily undo

multiple actions to create optimal models quickly and efficiently.

### **The power of information.**

Infor10 Business Intelligence puts the power of information in your hands so you can understand and identify your company’s problems and challenges fast. You’ll have access to the latest reliable information you need to help you drive the most value for your organization. With Infor10 Business Intelligence, you’ll get to the right answers quickly. Your business will become more competitive, and you’ll be able to react faster and with more confidence.



## *With Infor10 BI you get:*

- ▶ Eight analysis models, out-of-the-box
- ▶ Sophisticated information analysis
- ▶ Web-ready, easy to deploy reports
- ▶ Wizard-driven sophisticated reports
- ▶ OLAP Server integration



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